

FOR IMMEDIATE RELEASE: OCTOBER 20, 2011

## MasterLube Contributing to Breast Cancer Awareness Month

BILLINGS, MONTANA, OCTOBER 20, 2011: MasterLube is planning a special “Pink Week” starting Monday, October 24 at all MasterLube locations. “Pink Week” is a special effort to help promote awareness of breast cancer during Breast Cancer Awareness month.

Monday, October 24 through Monday, October 31, all MasterLube locations will fly pink flags and give away free pink keychains.

On Monday, October 24, all MasterLube employees will wear “Pack the Place Pink” t-shirts. These shirts were purchased from the Skyview High School Volleyball team as part of their efforts to raise funds for the Susan G. Komen Foundation.



Staff at all five MasterLube locations and their business office will participate. MasterLube's locations are:  
Downtown – 2650 4th Ave North  
Four Seasons – 1331 Main Street  
Grand Ave – 1628 Grand Ave  
King Ave W – 2424 King Ave West  
Hand Car Wash – 750 Broadwater Ave

### CONTACT INFORMATION:

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