

RUSS CHERRY INVITES YOU TO

B R E A T H E

New Book and DVD Series Kicked Off With Special Event

Rocky Mountain College, The Billings Chamber of Commerce, and dreamBiG Consulting are holding a special event for one of MasterLube's very own trainers! Russ says it will be an evening that will change your life!

Helena Keller said that, "Life is full of adversity; and the overcoming of it." BREATHE is a program that details portions of Russ Cherry's walk with adversity and the people who helped him push through the pain. Truly, life is a team sport.

A two-time cancer survivor, Russ knows that every day is a good day, that without risk there are no rewards, and that people and companies can do more than merely survive—they can thrive. He knows that failure can be as much of a learning experience as success, and that asking the right question is more important than already knowing the answer. And he knows that he can help those in business, those in families, or those who feel alone rediscover their own paths



and unlock the doors to unqualified success. HE KNOWS IT, BECAUSE HE LIVES IT EVERY DAY.

Russ will detail four life changing events from his colorful past and present: paralyzed vocal cords, bone marrow sampling, climbing out of depression, and the need for champions in our lives. Celebrate with Russ as he unveils his first book and his first DVD series.

Everyone is welcome to attend Russ' special event, but seating is limited to the first 200 callers. There is no charge for this event but you must RSVP by calling the Billings Chamber of Commerce at 406.245.4111. Tell them you want to attend BREATHE on October 27th beginning at 4:00pm.

#7 on Map
Thursday, October 27th
4:00pm - 6:00pm



Anniversaries October

Joey Dalrymple - 3 Years

November

Doug Darkenwald - 7 Years



**MORE US FLAGS
COMING SOON!**

MasterLube stores will start displaying US Flags on ALL our flag poles during certain national holidays. The first holiday for the new display will be Columbus Day on Monday, October 10.

So mark your calendars! Your flags will be brought to your store soon!



FUN PHOTO CONTEST

Take those snapshots for a chance to win some free gas

Have you ever said to yourself, "Wow! That was really funny - I wish someone would have got a picture of that!?" Well get those camera phones out and have some fun!

Beginning this month, we are starting a "Fun Photo Contest" among the entire MasterLube staff. A winner will be picked each month from those employees who submit a photo. The winner will receive a \$10 gas card and their photo printed in the Luber News!

The rules are very easy. Simply submit a fun photo involving someone from MasterLube. The person being photographed must give you permission to have their picture taken AND be ok with the photo being published in the Luber News. No photos that are obscene or dangerous are allowed. Send your photo to Miranda at zugg@masterlube.com or her cell phone at 690-6156. Be sure to tell her who is in the photo, who took the photo, and what the situation was behind the photograph.

The photo doesn't have to be taken at work. But it must be taken by or of an employee. If you have any questions, talk to Miranda at the office.



Examples
of
FUN
PHOTOS!



HUMAN MOMENTS

Customers Share Their Thoughts

From Four Seasons:

~ "I love the service. Also ice cream and coffee. Keychains too. Very fast. But maybe if you shut the doors there won't be as many flies. Thank you." - Eugene

From Downtown:

~ "You guys really are the best. I live in Wyoming and wait till I come up for doc or visit mom just to have you service my Yucon. You are so friendly. I love you guys." - Cheryl G., Greybull, WY

From King:

~ "I like your shop" - Nyssa D.

~ "I always enjoy visiting with Britnea before I have my car serviced! She is friendly, fun and has great customer service!" - Julie O.

~ "Like the new chairs! Ice cream sandwich great idea."

From Grand:

~ "Great, great service!! We will definately use you again." - Holly & Tom H.

~ "Extremely impressed!! I'll be back :)" - Albert