

WHAT'S NEW AT MASTERLUBE?

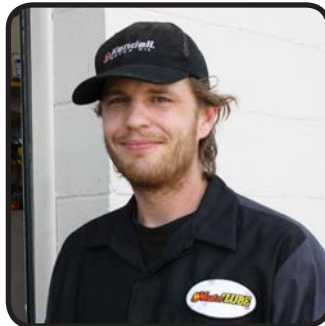
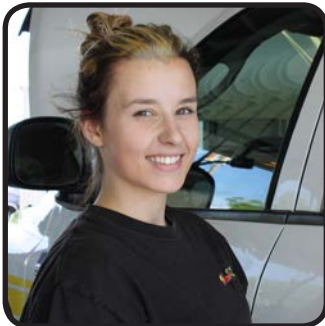
Anniversaries and a Baby!

Big congratulations and Happy Anniversary to 5 MasterLubers this month: Matt, manager of Grand Ave, Jordyn at King, Jaci in the Heights, Eric at Heights Four Seasons, and Alex at King. Thank you for all your hard work!

During September, we'll also celebrate anniversaries for Tristina at Downtown, Dan at the Glass Doctor, and DJ in Laurel. Congrats in advance!

Jason, manager of Downtown, and his wife Evelina welcomed their baby Axl Lee on July 23. He weighed in at 7 lbs, 12 oz. Congratulations!

If you've got good news to share, be sure to contact Miranda at the office or email mirandag@masterlube.com!



Top to Bottom - L to R: Jordyn at King, Matt at Grand, Jaci at Four Seasons, Eric at Heights Four Seasons, and Alex at King all celebrate anniversaries in August! Dan at the Glass Doctor, DJ in Laurel, and Tristina from Downtown celebrate their anniversaries in September. Congratulations to all!

"I love the man that can smile in trouble, that can gather strength from distress, and grow brave by reflection."
-Thomas Paine

Anniversaries August

Matt Murray - 14 Years
Jordyn Ostlund - 5 Years
Jaci Godfrey - 1 Year
Eric Jansma - 1 Year
Alex Murray - 1 Year

September

Dan Zier - 8 Years
DJ Lennick - 2 Years
Tristina Dira - 1 Year

HUMAN MOMENTS

Customers & Staff Share Their Thoughts

From Four Seasons:

~ "I got an oil change at the heights MasterLube this weekend. It was amazingly quick, without any issues, and all of the staff from the front desk to the guy in the pit were all kind, courteous, and professional. The huckleberry ice cream bar probably helped my mood a bit too."

Anyway, just wanted to let someone know they're doing an awesome job up there."

~ Ian U.

From Facebook:

~ (re: flowers) "Thanks for beautifying our community!"

~ Cyndy S.

~ (re: flowers) "It's one of my favorite things about MasterLube!!!"

~ Marilyn L.

Work on these in August/September -

- Why is it important to know the priorities of your job?
- Why do we put one foot on the brake, both feet in the car when you start a car?
- Why would we stand clear of the car, wave goodbye and smile when a customer is leaving?
- What is wrong with someone standing around when their work is completed and everyone else is still doing cars?

52 WEEKS OF YELLOWSTONE COUNTY

MasterLube Teams-Up with Gazette for YelCo52 Series

Starting in July, MasterLube partnered with the Billings Gazette to highlight stories of iconic places and uncommon people right here in Yellowstone County. The articles will run in the Saturday edition Billings Gazette - one each week for one year (52 weeks). Articles so far have featured the Rimrocks, Riverside Park in Laurel, and the Lincoln Center.

MasterLube's role in this partnership is to offer stories of iconic and uncommon *people*, through our website at www.masterlube.com/yelco52. Visit this site regularly for all the Billings Gazette articles, as well as videos and stories about amazing people in our community.

The newspaper articles will also be featured in each MasterLube lobby in a hardbound book, updated weekly, that customers and staff can browse through and enjoy in our stores.

We are excited for this new project and hope you enjoy these stories!

Scan the QR code with your smartphone to visit the YelCo52 website!



Uncommon People

REVISITING ALUMNI WALL INDUCTEES

Meet Brian Vincent and Jason Simpson

This August marks the five-year anniversary of the rebirth of our Alumni Wall. The Alumni Wall was originally started in the early 90's and now features 19 former MasterLube employees who have gone on to achieve their dreams. Alumni were selected based on their personal and professional achievements since leaving MasterLube.



Brian Vincent

Ask some of our staff about Brian and their answer will mostly likely be "Brian can fix anything!" Even now, years after his employment with us, his former co-workers comment about his exceptional talent.

Now he spends his days serving clients instead of cars and checking off "honey-dos" in place of repair requests. He has a successful career as an Outside Salesman for H&E Equipment and a happy marriage of 17 years with two children. Any new goals, he says, are all focused around his family.

Rumor has it he is still one terrific fix-it guy and we're proud to say we knew him when.

"Work hard and say yes as often as you can."

Jason Simpson

Jason always had a good head for numbers. But before he got his accounting degree from Biola University, he detailed cars, helped in the office and was a pretty good hoodman.

"Be passionate about what you do - in any task you do. Your rewards will come one-hundred fold."

and finds his work and volunteer commitments fulfilling because of the impact it has on his community. We're glad we played a small role in his teaching - but more importantly, we're proud of how he invested.

And he learned a lot about investing - not in stocks and bonds, but in people.

Today, he's taken this understanding to the city of Dessert Hot Springs, where he is the city's Finance Director. He's a loving husband and father of four

